



SMIT Washington, DC: Re-Imagining the Future of Surgery

The 36th Annual International Society for Medical Innovation and Technology Conference
October 9-11, 2025 | Washington, DC





SMIT 2025

The SMIT annual international conference brings together engineers and physicians from around the world to debate, discuss, and discover next trends in minimally invasive therapies, AI, robotics, and image-guided surgeries. It is an invaluable forum for innovation. In 2025 we will “reimagine the future of surgery”.

Just minutes from Washington DC, Bethesda Maryland is the home of the National Institute of Health (NIH) campus. It is the primary agency of the United States government responsible for biomedical and public health research.

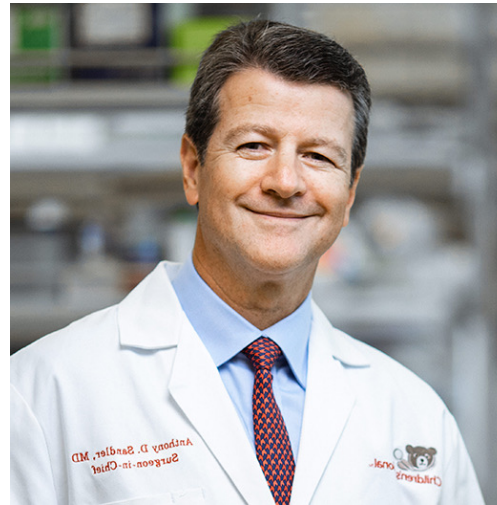
The SMIT 2025 conference will take place at the Bethesda North Marriott Hotel & Conference Center.

Explore scientific innovation, network with peers, experience cutting-edge technology and visit the iconic and historic US Capital – Washington, DC.

Conference Organizing Committee



Kevin Cleary, PhD
Lead organizer



Anthony Sandler, MD
Chief of surgery



Kolaleh Eskandarian, PhD
Innovation lead

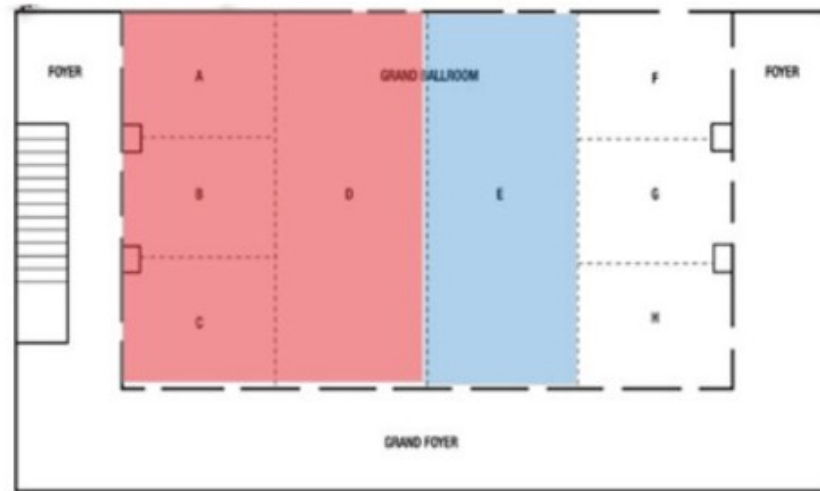
For further information:
kcleary@childrensational.org





Bethesda North Marriott Hotel & Conference Center

FLOORPLAN



36th Annual SMIT Conference at a Glance

Thursday, October 9, 2025

Arrivals

Friday, October 10, 2025

Knowledge Center:

Exhibits and Kiosks throughout the day

Morning:

Opening Scientific Main Stage Session

Topic Area Learning Sessions

Morning Networking Break – Knowledge Center

Afternoon:

Main Stage Luncheon Session

Innovation Sessions

Afternoon Networking Break – Knowledge Center

Evening:

Networking Reception

Saturday, October 11, 2025

Knowledge Center:

Exhibits and Kiosks throughout the day

Morning:

Opening Scientific Main Stage Session

Topic Area Learning Sessions

Morning Networking Break – Knowledge Center

Afternoon:

Main Stage Luncheon Session

Innovation Sessions

Afternoon Networking Break – Knowledge Center

Closing Main Stage Session

Evening:

Closing Dinner



2025 SMIT Topics

- Minimally invasive surgery technology
 - Robotics
 - Image guidance
 - Navigation
- Biomedical devices
- Optical imaging
- Machine learning / AI
- Visualization and simulation
- Telemedicine
- Operating room of the future
- Innovation and entrepreneurship
- Pediatrics

2025 SMIT will welcome over 50 presenters and over 300 participants.



Sponsorship Levels

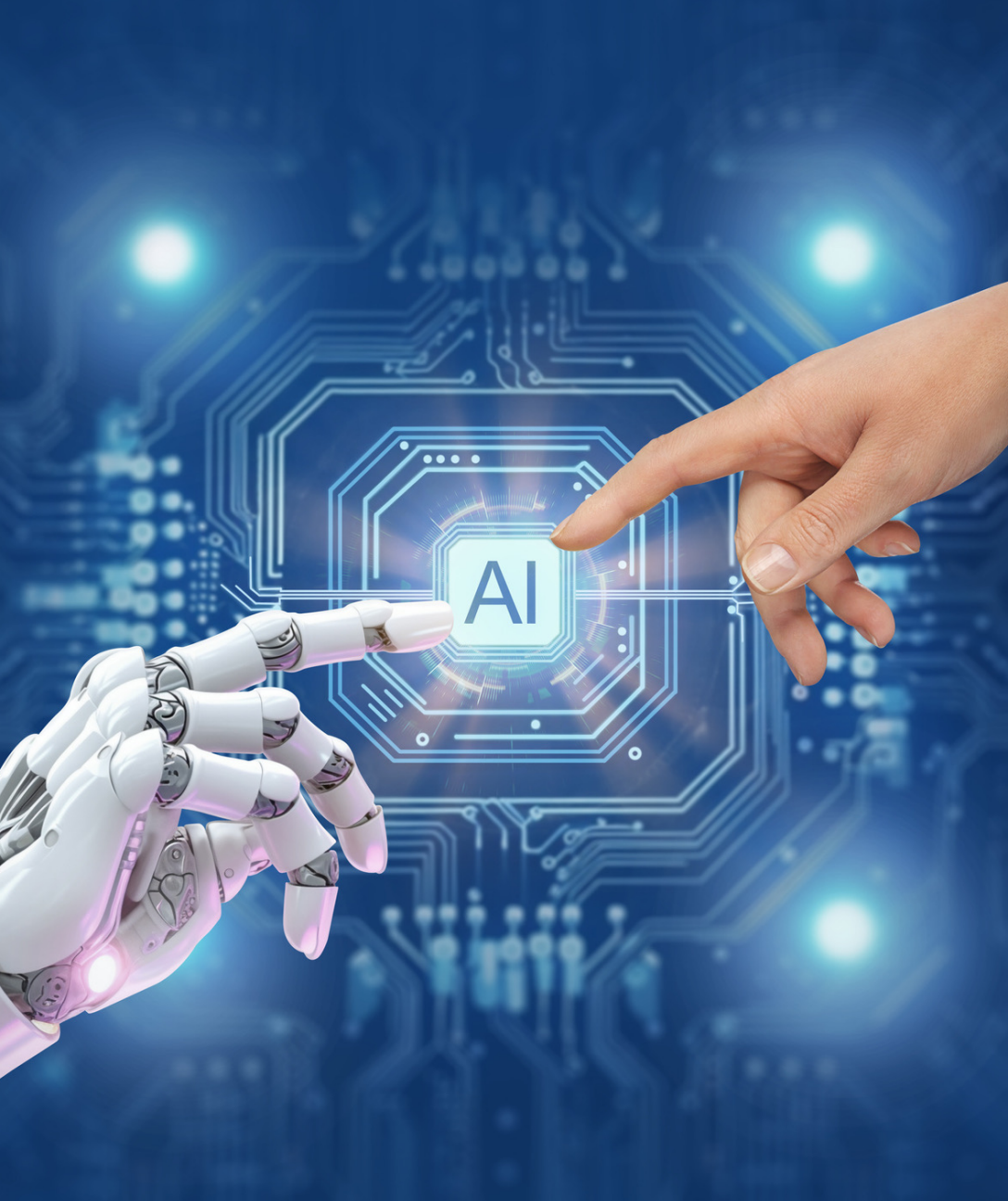
Presenting Sponsor

- Logo on conference sponsor signage and main stage walk in AV messaging
- Logo placement and recognition on ISMIT webpage as a Presenting Sponsor
- Recognition for activation selected
- Logo placement on activation selected
- Pre and Post attendee lists (attendee opt-in required)
- Dedicated Email to all attendees
- Social Media Posts – Ten
- Mobile App Placement as a Presenting Sponsor
- Mobile App 50 word description
- Demonstration Room
- \$20,000US

Sponsorship Levels

Supporting Sponsor

- Logo on conference sponsor signage and main stage walk in AV messaging
- Logo placement and recognition on ISMIT webpage as a Supporting sponsor
- Recognition for activation selected
- Logo placement on activation selected
- Pre and Post attendee lists (attendee opt-in required)
- Social Media Posts – Five
- Mobile App Placement as a Supporting Sponsor
- Mobile App 25-word description
- \$10,000US





Sponsorship Levels

Sponsor

- Company name listed on conference signage and main stage walk in AV messaging
- Company name listing recognition on ISMIT webpage as a Sponsor
- Recognition for sponsorship activation selected
- Logo placement on activation selected
- Pre and Post attendee lists (attendee opt-in required)
- Social Media Posts – Two
- Mobile App Placement as a Sponsor
- Mobile App 25-word description
- \$5,000US

Sponsorship Activations

Networking Events

Reception	\$25,000US
Thursday Breakfast	\$10,000US
Friday Breakfast	\$10,000US
Thursday Luncheon	\$20,000US
Friday Luncheon	\$20,000US
Dinner	\$25,000US
Board Dinner	\$15,000US

Program and Content

Main Stage Sessions (each)	\$15,000US
Learning Session Tracks (each)	\$10,000US
Innovation Sessions (each)	\$10,000US

Conference Activations – Branding

Registration	\$10,000US
Mobile App	\$20,000US
Lanyards	\$15,000US
Wayfinding Branding Signage	\$20,000US
Conference WIFI	\$20,000US

Knowledge Center – Exhibit Experience

The SMIT Knowledge Center is an immersive conversation area designed to maximize and engage dialogue by incorporating SMIT conference partners, exhibit booths, presenters, refreshment breaks, colleague meetings, and “continue the conversation” opportunities with conference speakers and conference participants to encourage collaboration, discussion, and networking. The Knowledge Center will be open for all participants throughout the conference.

“Participating in the SMIT Annual Conference is not just a passive act of attending, it’s an active investment in innovation, discovery, and growth. It’s a commitment to yourself, your organization, and your goals.”

Kevin Cleary, PhD – Lead Organizer

Leverage Special Opportunities

- Meet key decisions makers who influence and have buying authority for their companies
- Expand your customer base
- Gather information and research
- Strengthen relationships with existing customers and colleagues
- Introduce new products and services to a unique audience
- Be aware of future trends in surgery



Knowledge Center – Exhibit Experience

Booth Sizes/Costs

- 10' x 10' booth \$6,000US
- Kiosk \$10,000US
- 20' x 10' booth \$12,000US
- 30' x 10' booth \$18,000US
- 20' x 20' booth \$24,000US
- 30' x 20' booth \$36,000US

Included in the Cost of the Booth

- Full booth set up consisting of flameproof backdrop (8' high) and side drapery (3' high) on aluminum supports.
- Each 10'x10' booth receives one complimentary full conference registration including all sessions, listing in the digital platform, access to digital session materials, luncheons, breakfasts, and networking events.
- Registration list prior to and after the conclusion of the conference (includes only those participants who opt in)

Included in the Cost of the Kiosk

- Branded kiosk with company brand, plasma screen and connection for presentations, Small table and 2 chairs. (notebook computer is provided by the company exhibiting)
- One complimentary full conference registration including all sessions, listing in the digital platform, access to digital session materials, access to luncheons, breakfasts, and networking events.
- Registration list prior to and after the conclusion of the conference (includes only those participants who opt in)



Contacts

Kevin Cleary, PhD – Lead Organizer

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Valerie Sumner – Conference Manager

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